



WEST POTOMAC WOLVERINE BAND SPONSORSHIP

Marching Band - Winter Guard - Percussion Ensemble - Jazz Band - Concert Band

MISSION

The West Potomac Wolverine Band believes in the power of music to bring people together and create positive change in the community and beyond. The Band Boosters provide support to help facilitate this growth and change.

From August to June each year, the Band proudly represents West Potomac High School at national, regional, and local competitions and community events. From supporting the school's annual musicals to visiting local preschools introducing children to musical instruments, West Potomac brings music and joy to those who watch and listen to our various performing groups. It is a source of pride for our students to share their music and performances with the local community.

The continued success of this program is not possible without the support of community sponsors. Fairfax County Public Schools supports a portion of the overall program budget. The remaining cost fall to booster fundraising and families through fees. This yearly activity fee is a significant burden for many students and families who are committed to bringing music to all.

The Band Booster organization is seeking sponsorships to offset costs and protect the longevity of the band program. We are confident that with your contribution, we will be well-positioned to thrive and grow!



WHY SUPPORT THE BAND PROGRAM?

Band programs offer students a unique and enriching experience that is different from a traditional classroom and extends far beyond learning to play a musical instrument. Participating in musical education has a profound impact on students' personal, cognitive, and social development.

From reading music to playing instruments with peers, band programs require students to multitask and work their minds in different ways simultaneously. Studies have shown that students involved in music education tend to perform better academically. Regular practice and commitment to rehearsals and performances also instills a sense of responsibility and commitment.

Band programs are about more than making music together. They involve building strong bonds with peers who share a common passion. The shared experience of striving for musical excellence positively influences young people's future success.



“ Band has given me a community.
Fiona, Clarinet

“ Band teaches us dedication and working towards a common goal.
Colton, Trombone

” Band allows me to express myself.
Molly, French Horn

“ What I love about this program is the community we've built...everyone is welcome. I've also learned independence and leadership.
Jeremy, Color Guard

“ I wouldn't be the same person if I hadn't been in Marching Band. It has shaped my life in so many ways. It gave me a community of friends all along the way. It also gave me a newfound passion and love for music.
Thomas, Alumni



BAND BY THE NUMBERS

Drawing from an area that is economically, racially, and ethnically mixed, West Potomac High School serves one of the most diverse student bodies in northern Virginia. Students come from more than 75 countries and speak 46 different languages in their homes.

2

Indoor color guard Ranked in the state in 2024 (SRA 1 Class)

3

All State Musicians 2024-2025 School Year



Years of Honor Band Designation
18

38



14th

All District Musicians in 2024-2025 School Year



Place at the 2024 State Marching Band Championship



YOUR INVESTMENT

Ongoing
Needs

At the West Potomac Wolverine Band, we invest in areas that directly benefit our students and enhance the overall program. Your support as a sponsor plays a crucial role in enabling us to allocate resources strategically.



Professional and Expanded Instruction

\$35,000

We believe in pairing exceptional musical education with personalized attention. This helps enhance skill development in both marching band and concert band for direct impact for student growth. This also supports leadership camp for incoming drum major student leaders.

Instruments

\$20,000

We aim to provide our students with quality instruments that deepen their musical experience. Your sponsorship helps us maintain and upgrade our inventory as needed, ensuring that every student has access to the equipment they need to excel. From tubas to drums, we want all students to have access to quality instruments.

Scholarships

\$20,000

Money should not be a barrier to participating in band and color guard. Scholarships enable us to partner with families that cannot afford the activities fees or instrument rentals so their students can benefit from all the band program has to offer.

YOUR INVESTMENT

Marching Needs

Marching Band requires yearly targeted investment to be able to compete on a state-wide scale. Each season requires new vision, props, uniforms, and music to make it a success.

Uniforms

\$15,000

Attire and theme play a critical role in the success of the marching band program. Your sponsorship allows us to invest in stylish attire that is show specific, ultimately elevating our competitive performance.

Props

\$5,000

Visual presentation is vital to competitive success. Props enhance the music and choreography by engaging the audience, telling the story of the music, and giving our students a competitive edge. Your sponsorship will allow us to put on visually-stunning performances—all while fostering innovation.

Show Design

\$15,000

AI doesn't create a show - skilled professionals do! They create the overall concept, visual elements, and integration of music and movement that make up the performance. This includes everything from drill writing, sound production, and musical scoring.

Competitions & Travel

\$20,000

Competition fees and travel expenses—especially equipment truck rentals—are an investment in a band's growth, skill development, and camaraderie. Your support will allow us to participate in top-tier competitions that transform and enrich each student's musical journey.



SPONSORSHIP LEVELS

	Sixteenth Note \$100	Eighth Note \$250	Quarter Note \$500	Half Note \$1,000	Whole Note \$2,500
Band Magnet	✓	✓	✓	✓	✓
Sponsors Page Online Listing	✓	✓	✓	✓	✓
Social media shoutout over year		5 TIMES	10 TIMES	15 TIMES	20 TIMES
Email communication Sponsor over year			1 TIME	5 TIMES	10 TIMES
Logo on Concert Band Programs <small>Winter & Spring &/or Jazz concerts</small>		✓	✓	✓	✓
Ad in Concert Band Programs <small>Winter & Spring &/or Jazz concerts</small>			✓	✓	✓
Banner on Band section during Football Season				✓	✓
Marching Band Show Sponsor <small>announced before each football halftime performance</small>					✓

By becoming a sponsor of the West Potomac Wolverine Band program, you can support the development of young musicians and gain widespread business recognition to our unwavering community of students, parents, and supporters.

We encourage you to join us! Attend a concert. Cheer on a competition. We urge you to help us empower the next generation of musicians, enabling all our students to pursue their musical goals without financial constraints to create lasting memories through the power of music and fuel the growth of our band program.

WOLVERINEBAND.COM

WPHSBANDNEWS@GMAIL.COM

FACEBOOK: WEST POTOMAC HS BANDS & COLOR GUARDS



SPONSORSHIP COMMITMENT FORM

Thank you for your interest in becoming a sponsor for the West Potomac Wolverine Band Program!

SPONSORSHIP LEVELS:

Please select the sponsorship level that suits your commitment:

- Sixteenth Note \$100 Quarter Note \$500 Whole Note \$2,500
 Eighth Note \$250 Half Note \$1,000

SPONSOR INFORMATION:

Name: _____ Company: _____

Address: _____

Phone Number: _____ Email: _____

Sponsor Website (if applicable): _____

By signing below, I confirm that I have read and agree to the terms and conditions of this sponsorship commitment form.

Authorized Signature: _____ Date: _____

All donations are tax-deductible as allowed by law. The West Potomac Band Boosters is tax exempt from federal taxes under section 501(c)(3) of the Internal Revenue Code. Donors should verify with their tax consultant as to the extent of deduction allowed based on their individual or corporate tax status.

TAX ID: 54-1410748

THANK YOU FOR YOUR SUPPORT!

MAIL

West Potomac Band Boosters
West Potomac High School
6500 Quander Road
Alexandria, VA 22307

ONLINE



QUESTIONS?

Contact Sponsor Chair,
Liz Williams
wphsbandnews@gmail.com